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CASH FINANCIAL SERVICES GROUP LIMITED

(Incorporated in Bermuda with limited liability)

(Stock code: 510)

ANNOUNCEMENT APPOINTMENT OF CHIEF TECHNOLOGY OFFICER

The board of directors ("Board") of CASH Financial Services Group Limited ("Company", together with its subsidiaries "Group") is pleased to announce that Professor Chan, Hilton Kwok Hung ("Prof. Chan") has been appointed as the Chief Technology Officer of the Group with effect from 1 December 2013. Prof. Chan will oversee the Company's whole Information Technology ("IT") architect and platform development, and advise the Group on its IT strategy in developing the Algorithmic Trading business.

The biographical information of Prof. Chan is as follows:

Prof. Chan holds a PhD in Information System Management from the Hong Kong University of Science and Technology ("HKUST"). He is an expert in computer forensics and information intelligence with application in IT-Business strategies, corporate IT architectural design and Information Communication Technology ("ICT") infrastructure development. Prior to joining the Group, Prof. Chan was serving in the Hong Kong SAR Government for over 20 years. In 2008, he began a new chapter in academic teaching and IT-business research and consultancy in corporate strategic competitiveness, social enterprise and sustainable innovative growth. He is currently an adjunct assistant professor in the School of Business and Management of the HKUST, and a guest lecturer of the Computer Science Department of the University of Hong Kong. Prof. Chan has been a frequent speaker and lecturer at various local and international conferences, workshops and seminars.

The Board would like to take this opportunity to welcome Prof. Chan to join the Group.

On behalf of the Board Bankee P. Kwan Chairman & CEO

Hong Kong, 2 December 2013

As at the date hereof, the directors of the Company are:-

Executive directors:

Mr Kwan Pak Hoo Bankee Mr Chan Chi Ming Benson Mr Law Ping Wah Bernard Mr Cheng Man Pan Ben Ms Cheng Pui Lai Majone Independent non-executive directors:

Mr Cheng Shu Shing Raymond Mr Lo Kwok Hung John Mr Lo Ming Chi Charles